

Irdeto Metadata Aggregator for video service providers

Leverage and enrich your dispersed metadata

Your video assets include a wealth of metadata that can be used to add contextual and tailored experiences for your customers. Third-party metadata, such as user ratings, popularity rankings, genres, and full cast and crew details, can provide new pathways for content discovery.

But if your metadata is distributed across different systems and your workflows are not designed to leverage third-party resources, your metadata is unable to reach its full potential.

IRDETO METADATA AGGREGATOR

Irdeto Metadata Aggregator is a tool that enables pay-TV operators, OTT, and hybrid service providers to leverage and enrich their metadata to ensure its quality and impact.

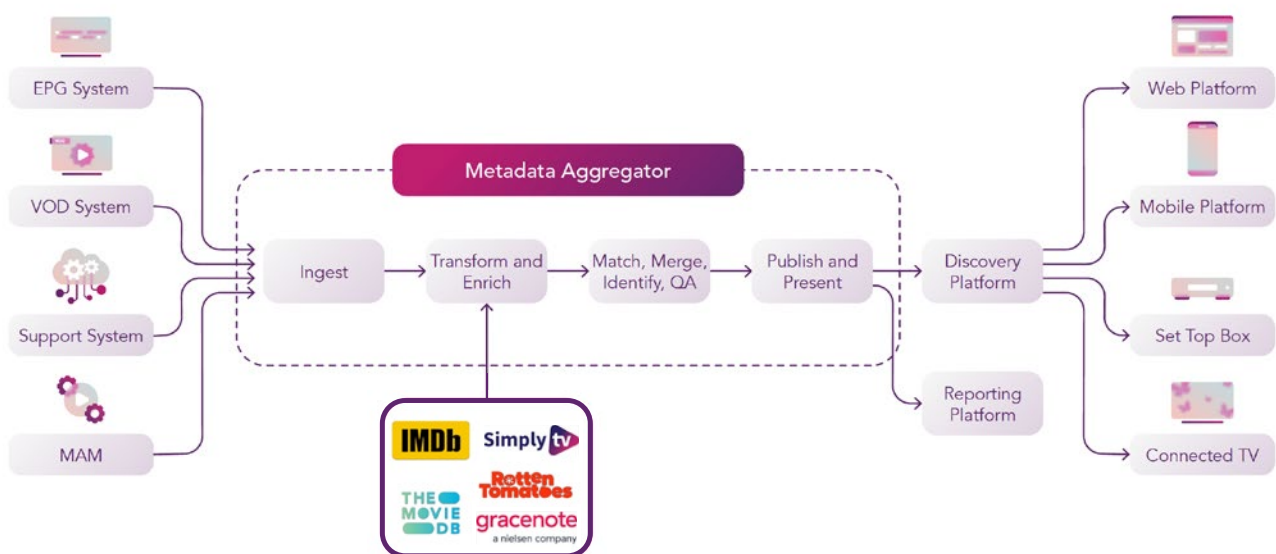
Benefits

- All your metadata consistent in one central place with one ID scheme
- Improved content discovery and consumer experience, resulting in more views and higher consumer satisfaction
- Coherent cross-platform reporting
- Accelerate on the path to becoming a super-aggregator by introducing third-party content

Features

- Enrichment by third-party providers including IMDB, Gracenote and Simply.TV
- Fully automated, where possible, with human-in-the-loop tasks for matching uncertain results and resolving quality issues
- Flexible user interface that can be adapted for different metadata requirements
- Flexible input and output formats for integration upstream and downstream

HOW IT WORKS





IRDETO METADATA AGGREGATOR – POWERED BY IRDETO MEDIA MANAGER

- Streamlines your workflows and manage business complexities
- Adapts to your internal processes and desired workflows
- Can be deployed in the cloud, on premises, or using a hybrid model

Want to know more? [Contact us!](#)

Irdeto is the world leader in digital platform cybersecurity, empowering businesses to innovate for a secure, connected future. Building on over 50 years of expertise in security, Irdeto's services and solutions protect revenue, enable growth and fight cybercrime in video entertainment, video games, and connected industries including transport, health and infrastructure. With teams around the world, Irdeto's greatest asset is its people and diversity is celebrated through an inclusive workplace, where everyone has an equal opportunity to drive innovation and support Irdeto's success. Irdeto is the preferred security partner to empower a secure world where people can connect with confidence.

